Terms and Conditions – Specific Rules for "Classroom Challenge Competition" Competition

1. The "Classroom Challenge Competition" competition ("**Competition**") is open to primary, middle and secondary schools in the United Kingdom and their pupils **("Schools**"). No employees, agents, contractors or consultants of either the Promoter (as defined below) or of ESFA (English Schools Football Association) and their immediate families, the Promoter's associated companies and anyone else professionally connected with the Competition can enter.

2. The Competition is open for entries on 19th March 2018 ("**Opening Date**") and closes on 11th May 2018 ("**Closing Date**"). The period from the Opening Date to and including the Closing Date shall be referred to as the "**Competition Period***"*.

3. The Competition is free to enter and no purchase of any kind is necessary. By entering the Competition, Schools accept and will be bound by these terms and conditions (**"Terms"**) as well as the General Rules which form part of the Terms and Conditions (click here).

4. To enter the Competition, Schools must complete the following steps during the Competition Period:

    a) Register their interest in the competition via this link (click here).

    b) Complete registration by 29th March 2018.

    c) Schools may choose to enter any one or all of the competition categories available to their age group as below:

    Primary Schools

    1) Design a cover for a football sticker album (1 side A4) (individual pupils)

    2) Write a short biography about a famous footballer who has played in a FIFA World Cup™ (200 words) (individual pupils)

    3) Write and record a song to support England in the 2018 FIFA World Cup Russia™ (open age competition open to classes in all schools)

    Secondary Schools

1) Watch a previous FIFA World Cup™ final and write a match report (500 words) (individual pupils)

2) Write a short history about football in any country which has featured in a FIFA World Cup™ and explain why football was important in that country (800 words) (individual pupils)

3) Write and record a song to support England in the 2018 FIFA World Cup Russia™ (open age competition open to classes in all schools)

Middle Schools

Middle schools will be eligible to enter all five categories open to Primary and Secondary schools.

d) Schools may ask as many pupils and/or classes as they wish to take part in the competition categories and then judge entries internally, submitting only **one** entry per category per School (maximum of 3 entries per Primary and Secondary School and five entries per Middle School)

5. Each Primary and Secondary School may submit up to 3 entries (one per competition category) and each Middle School may submit up to 5 entries (one per competition category).

6. Each School must adhere to the General Rules (clickhere) and in particular, to sections 6 and 7. In addition, entries must not contain any:

   a) pornography, nudity, or sexually explicit imagery;

   b) abusive, offensive or hateful imagery or language;

   c) harassing or defamatory content;

   d) content that compromises the privacy or safety of yourself or others;

   e) content that demeans a particular gender, sexual orientation, disability, religion, ethnicity or nationality;

   f) violent or dangerous behaviour; and/or

   g) spam, advertising or other commercial activities.

7. On submission all entries and all materials created, developed or produced in connection with the entry shall become the property of the Promoter. All intellectual property rights (including future rights) in the entry and otherwise arising in connection with the entry are assigned to the Promoter. All moral rights in relation to the entry to which the School may now or at any future time be entitled under the Copyright, Designs and Patents Act 1988 as amended from time to time and under all similar legislation from time to time in force anywhere in the world are waived. The School agrees to take all such action and sign all such documentation as may be necessary to give effect to this section.

8. All entries must be completely original so as not to breach any third party copyright. The Promoter accepts no liability if Schools ignore these Terms and each School agrees to fully indemnify the Promoter against any claims by any third party arising from any breach of these Terms.

9. There will be twenty (20) regional winners (each a **"Regional Winner"**). The Promoter will select for each of four regions a shortlist of the ten best entries in each category. Each Regional Winner will be selected from the shortlist by an independent judging panel, who shall not be permitted to enter the Competition themselves, based upon the originality and creativity of the entry. The decision of the judges is final.

10. There will be five (5) national winners (each a **"National Winner"**). Each Winner will be selected from the Regional Winners by an independent judging panel, who shall not be permitted to enter the Competition themselves, based upon the originality and creativity of the entry. The decision of the judges is final.

11. The Promoter shall notify each Winner of their selection within two (2) weeks of the Closing Date.

12. Each winner will win one of the following Prizes:

Regional Winners of each category for Primary and Secondary Schools (Individual pupils)**:**

a) £50 voucher for sports equipment and

b) 2018 FIFA World Cup Russia™ Panini Sticker Album and Stickers

Regional Winners of Open Age category (Class)**:**

a) £250 voucher for school sports equipment and

b) 2018 FIFA World Cup Russia™ Panini Sticker Album and Stickers for class

National winners of each category for Primary and Secondary Schools (Individual pupils)**:**

a) Football shirt from club of their choice (subject to availability) and

b) Trophy

National winners of Open Age Category (Class):

a) Panini merchandise (subject to available selection) and

b) Trophy

National winners of all five categories (School)**:**

a) £1,000 voucher for school sports equipment and

b) Presentation assembly at the school for prizes

13. The Promoter will use reasonable endeavours to send the Winner Prize to each Winner within two (2) weeks of selecting the Winner. **Regional entries** will be judged w/c 14 May. **National entries** will be judged w/c 21 May. Winners from both Regional and National rounds will be contacted and winners' details will be announced in due course and within two (2) weeks of selection.

14. In these Terms, "**Prize**" shall mean a Winner Prize.

15. Prizes must be taken as stated and may not be deferred. There will be no cash alternatives; however the Promoter reserves the right to substitute any Prize with a prize of a similar value.

16. The Promoter cannot accept any responsibility whatsoever for any technical failure or malfunction or any problem which may result in any Competition entry or other correspondence being lost or not being properly registered.

17. In the event of a dispute, the Promoter's decision is final and no correspondence or discussion will be entered into.

18. The Promoter reserves the right to cancel the Competition or amend these Terms at any stage, if deemed necessary in its opinion or if circumstances arise outside its control.

19. If a Prize is found to be ineffective, faulty or damaged upon receipt, the Promoter must be notified in writing within seven (7) days of receipt, otherwise the Prize will be deemed to be accepted as received. This does not affect a Winner's statutory rights (if any).

20. Each Winner agrees to take part in any reasonable publicity required by the Promoter.

21. If there is any reason to believe that there has been a breach of these Terms or incorrect, illegible, fraudulent or other invalid or improper information has been provided, the Promoter may in its sole discretion refuse to process an entry or fulfill any Prize awarded. If an Entrant fails to comply with clauses 4, 5, 6, 7, 8 and/or 11, they will be excluded from the Competition and their entry will be declared void.

22. The Promoter may, at its sole discretion, publish each Winner's name on the Promoter's website(s). Each Winner's name will be made available on reasonable request to those enclosing a self-addressed envelope marked 'Classroom Challenge **Competition**' to the following address: Panini UK Ltd, Brockbourne House, 77 Mount Ephraim, Tunbridge Wells, Kent TN4 8BS within six (6) weeks of the Closing Date.

23. General Rules apply to the Competition. Please click here to view the General Rules.

24. The **"Promoter"** is: Panini UK Ltd, Brockbourne House, 77 Mount Ephraim, Tunbridge Wells, Kent TN4 8BS .

25. To the extent permitted by applicable law, these Terms shall be construed and interpreted in accordance with the laws of England and the contract between each School and the Promoter shall be deemed to have been formed and performed in England.